

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.02  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MICHELLE SANTUOSO  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_  
PRDCT AMERICAN CROSSROADS EST# 1209 COMMENTS: (LINE, ORDER, INVOICE)

REP: TO LENA  
EP ATTITE

ON 2 11  
TTLS RTS  
PLS CEM, THX 10/17

STA: \*\*\*\*\*  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1209												
3	S		1100A-1200N	30		\$2,200.00	10/19	10/19	0		FRI	0
PROGRAM : THE VIEW CON COM1 : THE VIEW												
50	A		1100P-1135P	30		\$2,200.00	10/19	10/19	1		FRI	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT19 ON LINE-3 FOR 1 SPOT/WK												

REP HEADLINE# 6372017 TRF# 336731  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#3 MISSED: FRI/1100A-1200N OCT19 30S \$2,200.00 (OCT17/12)  
OFFER: FRI/1100P-1135P OCT19 30S \$2,200.00 PLS ADVISE.  
CMT: WE CAN OFFER  
OCT/12 135750.00  
CONTRACT TOTAL 135750.00  
TOTAL SPOTS 54

MARKET TOTALS \$545,350 WFTV 25% WKMG 22% WESH 31% WOFL 21% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS \*-MULTIPLE